



AMERICAN HOMESTAY NETWORK

Press Release

[For Release on October 17, 2012]

American Homestay Network Launches in Washington State

*Company Deploys Technology and Global Standards to Address
Demand for Hosted International Student Accommodations*

Redmond, WA – October 17, 2012 – The American Homestay Network is pleased to announce the launch of the first national-scale, standards-based homestay organization in America. The American Homestay Network (AHN-USA) has been created to address a growing demand for hosted accommodations for visiting international students. International students and local communities are being impacted by a shortage of quality, well-managed and safe hosted accommodations. Colleges and universities across America are competing to attract international students who provide significant financial and cultural benefits to their communities. The best way for a visiting student to learn the English language and American culture is to stay with a local family for a period of time. Nearly 20% of the 800,000 students coming to America would prefer to stay with a host family. An existing fragmented industry of homestay companies cannot meet the growing requirements of the international student market.

“Our programs professionally address an unfulfilled market demand and introduce the highest standards in the industry. Our next-generation homestay program brings hosted accommodations to a new level by applying best-of-breed technology and operations methodologies. We are proud to be partnering with some of the most prestigious companies worldwide in insurance, banking, emergency call centers, background checks and homestay operations.” said Ron Davis, AHN-USA’s CEO.

AHN-USA is bringing to America the best-practices and technologies deployed by their affiliates at the highly acclaimed Australian Homestay Network. Hosts are provided with training, support, insurance and paid a generous hosting fee. The company will initially begin operations in Washington State and is currently recruiting host families to share their homes, interests, and culture with a visiting student.

About the American Homestay Network

The American Homestay Network (AHN-USA) was created to bring a new level of best practices in service offerings, operations and technology to hosted homestay programs for visiting international students. AHN-USA is committed to setting a new global standard for student homestay in America. Through its business relationships with the Australian Homestay Network, global insurers, banks and national emergency response partners the company offers an unprecedented collection of comprehensive services. The company is a member of NAFSA: Association of International Educators and AWISA: Association of Washington International Student Affairs.

For more information, visit www.homestaynetwork.com

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